



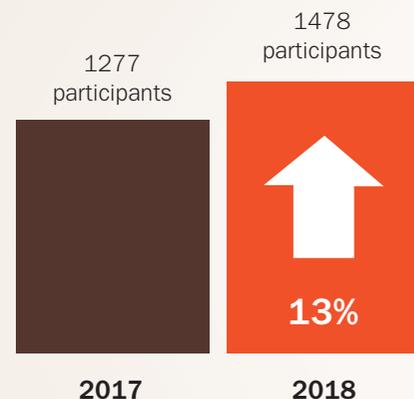
Sponsorship  
Opportunities

[whistlerwritersfest.com](http://whistlerwritersfest.com)

# A Unique Opportunity

## By the Numbers

### Attendance:



### Demographic:



**Workshops:** Women, 40+

**Evening Events:** Couples, 40+

**Spoken Word Events:** 20-35+

### Where they come from:



From outside the Sea to Sky Corridor and include people from as far away as the Interior, Eastern Canada, The Prairies and Washington State.

The Whistler Writers Festival is planned, organized and carried out by volunteers from the Whistler Writing Society, a charitable organization, led by Stella Harvey, and is held in October each year in the magnificent mountain resort setting in Whistler, B.C.

### Commenting on the Festival, novelist Nancy Lee writes,

*“The festival was amazing — the events, the coordination, the venues, & most importantly, the connection between the visiting writers and the participating writers — made for a fantastic experience for everyone involved. The level of professionalism, communication and regard for the visiting writers was the highest we’ve experienced at any out-of-town festival — and that includes ones we’ve done in the UK & Paris.”*

### The Whistler Writers Festival is offering a unique sponsorship opportunity at various levels of sponsorship, to:

- Support a quality literary and cultural event
- Attract well-known and established Canadian and international author presenters, and in turn, attract more attendees
- Expand youth workshops and Festival offerings
- Support a unique ‘turn-key’, established event that has a track record of success, made possible by dedicated volunteers

### Your support will:

- Help fund and draw well-known and established authors to participate as presenters
- Assist in funding programs, workshops and presentations for youth and high school students
- Keep Festival tickets affordable, and thereby inclusive



# Sponsorship Details

## Festival Patron

**\$10,000 1st year**

**\$20,000 2nd year**

**\$30,000 3rd year**

- seeking a 3 year commitment
- Festival title sponsor with company name associated with the Festival
- introduced at opening gala as the Festival title sponsor
- if desired, can make a branded Festival support presentation for mutual use on social media and aligned web sites
- while individual event/workshops are open to sponsorship, the title sponsor will also be recognized in each
- name/logo included on all collateral, on social media, etc.
- has the opportunity to present a sponsors tribute at the Festival
- given 6 tickets to all reading events and 4 tickets to workshop events

## Festival Sponsor

**\$1000**

- seeking an annual commitment
- 7 sponsorships available – one per event
- sponsor can host one of four major festival events
- first-come-first-choice event
- considered ‘title’ sponsor for your selected event
- if desired, can make a branded support presentation of sponsored event for mutual use on social media and aligned web sites
- if desired, can make a brief sponsor presentation at your sponsored event
- name/logo included in program, posters, and web site
- 4 tickets to your sponsored event

## Festival Supporter

**\$500**

- annual commitment - or more
- 18 workshops and reading events available
- first-come-first-choice event/workshop selection
- considered ‘title’ sponsor for your selected event/workshop
- workshop/event will be promoted individually with sponsor company’s logo
- name/logo included in program, posters, and web site
- 2 tickets to your sponsored event

## Advertise in the Program Guide

Get extra value out of your sponsorship by adding a festival program guide advertisement to your package. Discounted rates available for sponsors.

**Quarter Page - ADD \$275 | Half Page - ADD \$425**



# Our Background

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## Who We Are

The Whistler Writing Society was founded in 2001, became a non-profit organization in 2005, and received charitable status in 2016. The society includes over 150 writers living in the Sea to Sky Corridor. From its inception, the society has promoted the literary arts, provided a forum for local writers to develop their craft within the community, and sponsored literary events. A small crew of volunteers within the Whistler Writing Society started the Whistler Writers Festival, which showcases local, regional and internationally known Canadian writers.

The mission of the Whistler Writers Festival is to leverage the allure of the resort of Whistler and the role of mountains as a place of creative inspiration, to draw the best Canadian authors to town, and to be a catalyst for up-and-coming writers to develop their craft, market-orient their work, and connect with other Canadian and international writers for inspiration, encouragement, and professional development.

## What We Do

Produce the **Whistler Writers Festival**, to bring the very best Canadian and international authors to Whistler for a four-day event packed with readings, seminars and workshops.

Present the **Author in the Schools** program, in partnership with Sea to Sky Corridor high schools, which provides 1400+ students Squamish, Whistler, Pemberton, Mount Currie and D'Arcy with books by award-winning authors to study prior to presentations in Whistler. The program has featured Eric Walters (*Rule of 3*), Kenneth Oppel (*Silverwing saga*), Richard Wagamese (*Indian Horse*), Joseph Boyden (*Three Day Road, The Orenda*), and Katherena Vermette (*North End Love Songs*). We have received feedback from teachers and principals indicating that some non-readers finished a complete book for the first time. As well, several of the students formed a book club focused on First Nations authors.

Organize and produce the annual **Writer-in-Residence** program since 2007, so that local writers can study the writing craft and work with award-winning, published authors on their own writing projects.

Support First Nations writers, through **Scholarships and Mentorship**, since 2007.

Deliver six-week **Workshops** throughout the year on various aspects of the literary craft in Whistler, Pemberton and Squamish.

Assist writers in the Corridor to connect and set up ongoing **Writing Critique Groups**, including three in Whistler, one in Pemberton and one in Squamish.

Created the **Writer in Residence scholarship** in 2019 as part of our equity initiative.

Deliver **Reading Events** throughout the year that showcase local writers as well as other professional Canadian writers.

## Contact Us

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